

Lower Your Hiring Costs.

Recruit top professionals in the Austin area.



Austin

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When you want to reach a large, highly-qualified audience of executive level decision makers, there is no better choice than the AustinBusinessJournal.

Audience Demographics

- 40% make over \$100K per year
- 47% are in management positions
- 62% are between the ages of 35 and 54
- 49% are Decision Makers & Influencers
- 13% are C-Level Executives & Owners
- 19% are in senior management positions
- 56.1% are Male
- 44% are Female

You should know...

- Half a million page views per month in Austin
- 173,500 unique visitors per month in Austin
- Our site outranks national competitors in attracting the largest concentration of business decision makers
- Our site traffic has seen consistent growth for the past eight years

Market to Austin Job Seekers.

With the ability to promote opportunities both inside and outside the jobs section of the AustinBusinessJournal we can place your message in front of both "passive" and "active" seekers throughout their online experience.

Rate Card & Promotion

	Rate	Discount	Savings	Duration	ACTIVE		PASSIVE			
					Background Shading	Logo + Top of page position	ABJ Website	ABJ Newsletter	ABJ Daily Update	Employer Profile
Base Listing	\$375	-	-	60 Days	x					
Feature Listing	\$475	-	-	60 Days	x	x	x	x	x	
Featured 4-pack*	\$1900	15%	\$285	6 Months	x	x	x	x	x	x
Featured 12-pack*	\$5700	20%	\$1140	12 Months	x	x	x	x	x	x

* Employer Recruitment Profile included with the Featured 12-pack option. Employer Recruitment Profile also available for \$600 as an add-on with the 4-pack option.

EMPLOYER RECRUITMENT PROFILE AVAILABLE WITH VOLUME POSTINGS

A bizjournals Corporate Profile is a one-page profile, which stays live throughout the duration of your recruitment and branding needs. It highlights the benefits of working for your company and enables qualified job seekers to apply for your open positions.

- HTML Custom Corporate Profile Page
- Houses up to 10 job opportunities
- Display your company's brand imagery
- Full-page text describing your corporate culture
- Direct links to areas of your site
- Built-in promotional package outside the job section to attract qualified job seekers



Local professionals are waiting. Promote your next job opportunity with AustinBusinessJournal.com
www.bizjournals.com/recruit | 1.888.770.5627